

Entry Form Checklist Page

Contact Information

- Full Name
- Business URL
- Business owner email
- Business owner phone number

Business Information

- Business name
- Year business opened
- Business address
- Entity type
- Industry
- Number of employees
- 2019 gross sales

Pitch Information

- Answers to the following questions in 300 characters or less
 - What makes your product(s) and/or service unique?
 - Why did you start your business?
 - How would you use a non-dilutive grant award from Nationwide?
- 30-45 second video in mp4 format (up to 40 MB)
- Photos or images of marketing materials (optional)

Customer References (up to two)

- First name
- Last name
- Email
- Phone